



2016-2024

# Strategic Plan Summary

Te Mahere Rautaki

Ngā Taonga Sound & Vision is:

# The audiovisual archive for all New Zealanders

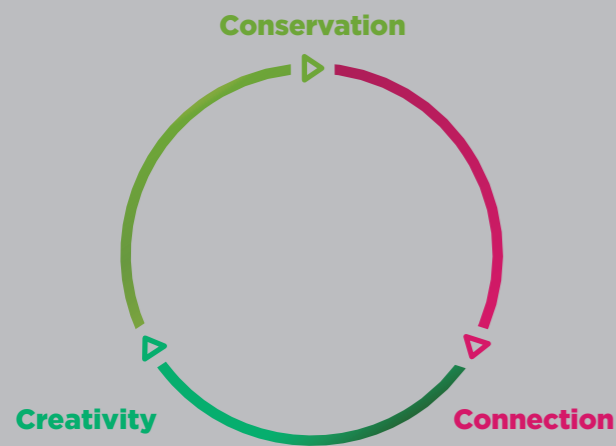
The collections we hold span more than 120 years of Aotearoa’s history in recorded sound and moving images, with more than 750,000 titles. These taonga hold our stories and give evidence about what has happened. They help us understand who we were and who we are.

### Purpose

We exist to collect, share and care for New Zealand’s audiovisual taonga.

### What we value

Our people have defined what motivates and inspires us, and what we aspire to.



#### Conservation

The highest standards of care and stewardship go into our taonga, people, relationships and resources, so that we can protect and share New Zealand’s audiovisual heritage now and into the future.

#### Connection

With trust, transparency and respect, we bring people and taonga together. We work with others in the spirit of true partnership and openness.

#### Creativity

We value the creativity that generates audiovisual taonga. We bring our own innovation and imagination to the challenges of collecting, caring for and sharing taonga, as a modern and kaupapa-centred organisation.

### How we’ll measure success

#### Achievement of Annual Acquisition Plan (%)

Each year, we will clearly articulate what we are collecting, why, and how much – and how we will meet these goals.

#### Collection housed in best-practice conditions (%)

We will increase the proportion of the collection housed in recognised best-practice storage conditions.

#### Collection available (subject to rights clearance) (%)

We will make more of our collection more quickly available to requestors.

#### Revenue from non-government sources (\$)

We will increase the diversity of our income, with fundraising, sponsorship, box office takings, venue hire and cost recovery for some archival services.

#### Number of visitors/viewers/listeners (all sources) (#)

We will increase the number of all viewers, listeners and visitors who experience the archive and its collections, irrespective of who provides that experience.

#### Responsiveness to iwi and Māori (to be developed during 2016/17 in consultation with iwi and Māori)

We have a renewed commitment to genuine and effective partnership with iwi and Māori, as a trusted partner in caring for their audiovisual taonga.

#### Employee engagement (%)

We are only as effective as the people who work here. Engagement will be a measure of our progress in fostering a kaupapa-centred organisation where employees feel empowered, and where inspiration and innovation can flourish.

### Priorities



To build a solid, stable foundation for the audiovisual archive for all New Zealanders.

Te hanga papa mārō, pūmau hei pūranga mo ngā taonga Ataata-rongo o Aotearoa.



To re-connect and engage with iwi in the spirit of partnership.

He hono anō i nga here ki ngā iwi me te ao Māori i runga i te wairua mahi tahi.



To re-imagine outreach and engagement, and showcase the collections, and the work of the archive, in the best possible light.

He āta whakaaro, hora me te tūhono anō i ngā kohikohinga me ngā mahi a te pūranga, e kitea rawatia ai tōna ahurei.

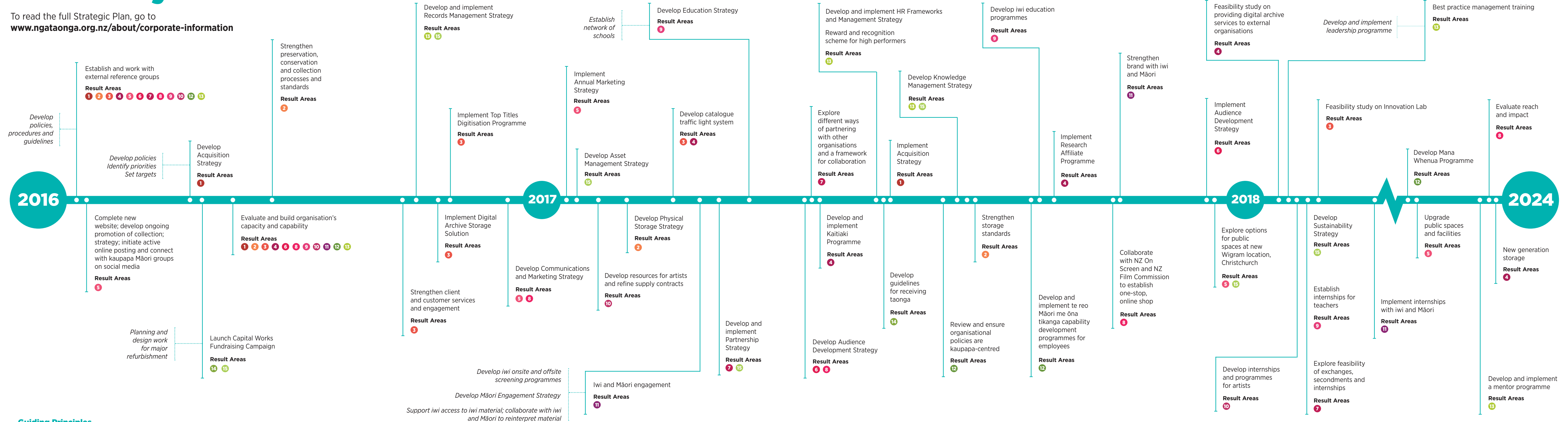


To ensure that the staff and collections of Ngā Taonga Sound & Vision are safely housed.

He mahi nui kia āhuru te noho a ngā kaimahi me nga kohikohinga a Ngā Taonga Sound & Vision.

# Summary of Actions

To read the full Strategic Plan, go to [www.ngataonga.org.nz/about/corporate-information](http://www.ngataonga.org.nz/about/corporate-information)



## Guiding Principles

The following principles underpin our work, activities and projects.

Exceptional service will drive our approach, putting clients at the heart of all our processes, decisions and priorities.

Continuous improvement is what we do all the time: we set targets, we plan, we take action, we review, evaluate and lift our performance.

The values and principles of a kaupapa-centred approach will be visible in everything we do and say.

We are an archive for all New Zealanders so we are outward-looking and collaborative, seeking external input on our direction, key decisions, services and performance.



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